

## Aye Finance Ranks As The 4th Best Place To Work in Asia - 2022!



### FUTURE AND AYE

“ We are in profits in the first quarter this fiscal. We will be again back in black this fiscal. We expect strong loan demand from micro enterprises and small businesses in the upcoming festival session, which will be an inflexion point ”

**SANJAY SHARMA**

MD & CEO, AYE FINANCE

### AWARDS AND RECOGNITION



Aye has been ranked as the #1 BFSI, #2 company in India and #4 company in Asia in the best places to work for by the GPTW!



Aye Finance has been awarded with BW Unicorn Summit & Awards' prestigious 'Most Impactful Leadership Team' award.

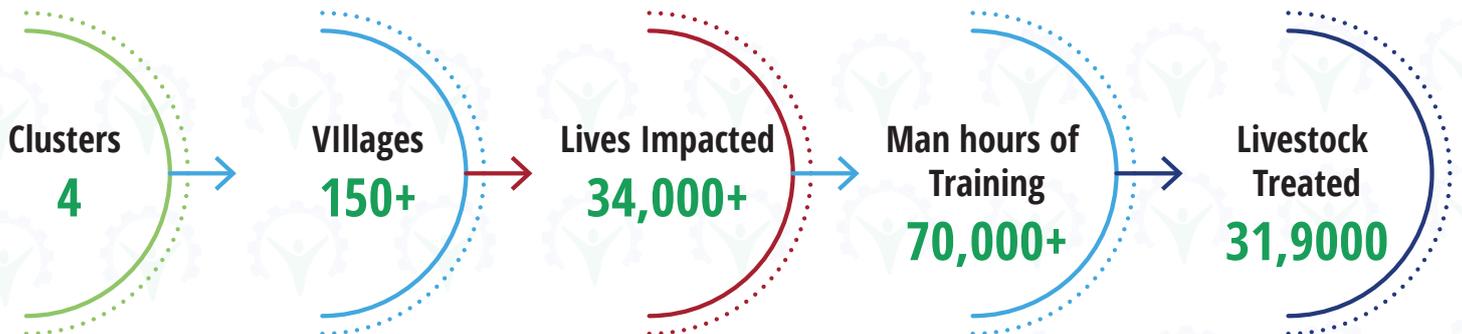
### PARTNER SUPPORT

“ We are pleased to further strengthen our partnership with Aye Finance, an institution that is serving a client segment that has been largely underserved. We look forward to supporting their growth and thereby supporting the MSMEs sector in India ”

**PRANAV MURARI**

SENIOR INVESTMENT OFFICER,  
BLUEORCHARD ASIA

## FAME IMPACT NUMBERS:



## AYE IN THE NEWS

### People Matters

Ankur Sharma, Head of HR writes about creating digital-ready, cross-skilled talent at People Matters. [Read More](#)

### The Hindu Business Line

Sanjay Sharma, MD shares his plan of setting up 100 new branches in the coming months at The Hindu Business Line. [Read More](#)

### BusinessWorld

Sovan Satyaprakash, Head Strategy & Digital Business, writes about the role of NBFCs in the growth of micro-entrepreneurs at BusinessWorld. [Read More](#)

## AYE BLOGS

Our expansion plan has increased our proximity to 311 centres in 20 states, which is another milestone crossed in our journey towards nationwide financial inclusion. Aye has opened 17 new centres in Rajasthan, 23 in Maharashtra, and 4 in Madhya Pradesh, to name a few! [Read More](#)

The financial lending sector continues to stay at par with the latest technologies and trends. MSME companies have had a difficult few years as digitalization and implementation of advanced technologies have progressed. [Read More](#)

## AYE AT EVENTS

Sanjay Sharma, MD, Aye Finance, was one of the panel members at the 3rd Elets GameChanger Summit held in Goa in August 2022.

**Topic: Co-Lending Model 4: Leveraging Banks and NBFCs strengths to offer better lending options**

**3<sup>rd</sup> elets BFSI**

**GAME CHANGER SUMMIT**

26 - 28 AUGUST 2022  
Caravela Beach Resort, Goa

**Sanjay Sharma,**  
MD, Aye Finance  
(Panellist)

