

## LOOKING ONWARDS AND UPWARDS

### SERIES E FUNDING

Aye Finance is proud to announce that we recently raised Rs 210 crores through a round of Series E funding led by CapitalG.

[Read More](#)

capitalG



### AYE FINANCE,

### A GREAT PLACE TO WORK

Aye Finance has been ranked 14th Best Place to Work For 2020 for our High-Trust High-Performance™ culture. Credibility, Respect, Fairness, Pride, and Camaraderie are the five dimensions considered by Great Place to Work Institute. Hence, it is truly an honor to be deemed a great place to work, again! [Read More](#)

### FUTURE AND AYE

“The liquidity we have post our Series E funding will see us through 9 months. Rather than hoarding on to liquidity and being frozen, we want to release some liquidity into the market. April-June was focussed on collection. We are now looking to open up the tap to better micro-enterprises and benefit from the busy season.”

Sanjay Sharma  
MD & Founder of Aye Finance

### AWARDS & RECOGNITION



#14 in Top 100 Workplaces in India in 2020



3rd Best Place To Work Among NBFCs



4th Best Place To Work In BFSI Sector

### PARTNER SUPPORT

“Aye Finance's continued success is a testament to their industry leadership, their underwriting methodology, which combines an optimal mix of data science with physical presence in the field, and their ability to empower a huge, unaddressed market.”

We are proud to support Sanjay Sharma and Aye Finance in their mission to expand access to credit to SMEs across India.

Sumiran Das,  
Partner, CapitalG

### DEBT FUNDING

Aye Finance is proud to announce that we recently raised Rs 125 cr in debt funding from Germany based investor, Invest in Visions.

[Read More](#)



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Aye Finance Pvt. Ltd.



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## THE AYE IMPACT



## OUR MILESTONES



## AYE IN THE NEWS

ET BFSI

**NBFCs are the Knight In Shining Armour for India's 60 million Micro Enterprises** [Read More](#)

Business World

**Employee Engagement In Times Of Corona** [Read More](#)

ET BFSI

**Priority is to service repeat customers and then look at new business: Sanjay Sharma, MD, Aye Finance.**

[Read More](#)

YourStory

**Aye Finance is one of 11 startups to have raised funding amid the COVID-19 pandemic** [Read More](#)

## AYE AT EVENTS

Sanjay Sharma, participated as a speaker at a **LEAD** webinar organized by The **World Bank** and **The Ministry of Rural Development** to discuss the way forward for women-led micro-enterprises through COVID-19 and beyond.

Sanjay Sharma, attended an **Accion Venture Lab** workshop, "Stepping Back to Go Forward." The workshop was aimed at addressing shifting mindsets during COVID-19.

## AYE BLOG

### Why We Say Aye to Customer Care!

With a Net Promoter Score in the high 70s, Aye Finance has one of the highest scores across our industry. We believe it is the setting of transparent processes, honest expectations, and open lines of communication that has helped us achieve this feat. [Read More](#)



## ON AYE SOCIAL MEDIA PAGES

