

July - Sept, 2020



Maintaining Profitability,

THROUGH 2020 & BEYOND



2X REVENUE IN FY'20

Aye Finance doubled its revenues and increased its loan book from 1,047 Crore to 1,800 Crore in the financial year 2020. Our profits grew as well from INR 35 Cr in FY'19 to INR 40 Cr in FY'20.

With a projected yearly increase of 25% - 30% of our loan portfolio in FY'21, we are on track to continue our mission of supporting & empowering micro-entrepreneurs across India. Read More

FUTURE AND AYE

We recently raised Rs 210 crore in Series E equity round, and I believe closing a major funding round during these times of economic uncertainty reinforces the value that our investors see in Aye Finance. We continued to raise debt lines even post the lockdown enforcement and raised over INR 350 crores in debt from leading lenders in India and abroad.

Sanjay Sharma
MD & Founder of Aye Finance



PARTNER SUPPORT

We first invested in Aye in 2016
and over the years we have seen
them grow into a canonical
institution with strong focus on
impact and scalability.
The relevance of Aye in the
post-covid economy in serving
the financing needs of micro
businesses is significant and we are
excited to invest further in the
growth journey of Aye.

Kartik Srivatsa Managing Partner, LGT Lightstone Aspada

FAME WORKSHOPS

Aye Finance's not-for-profit arm, Foundation for Advancement of Micro-Enterprises (FAME) organized 16 virtual workshops for sports goods manufacturers and dairy farmers on topics like COVID-19 prevention and scientific dairy farming practices in Q2 of FY'20













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THE AYE IMPACT



OUR MILESTONES



AYE IN THE NEWS

CNBC TV18

Aye Finance is proud to announce that we recently raised Rs 125 cr in debt funding from Germany based investor, Invest in Visions.

Read More

VC Circle

A lot of uncertainty next year but Aye Finance will remain profitable: MD Sanjay Sharma Read More

Business World

We have maintained contact with our customers through our in-house customer service tele calling team: Sanjay Sharma Read More

CNBC TV18

For Tejamoy Ghosh, Head - DSAI, Aye Finance looking beyond the traditional models of underwriting is integral for new-age financial companies. <u>Read More</u>

AYE AT EVENTS

Deal Makers Podcast

Sanjay Sharma joined a long list of successful entrepreneurs to be interviewed on Deal Makers Podcast. The topic of the day was Aye's journey so far and the way forward.

Elets BFSI NextGen Virtual Summit 2020

Sanjay Sharma, MD, Aye Finance participated in a panel discussion on 'LENDING 2020: OUTLOOK ON NBFCS' at the Elets BFSI Virtual Summit.

AYE BLOG

The process of collecting installments through ACH (Automated Clearing House) at Aye started in 2017. Today, we've successfully introduced 95% of our



clients - all of whom belong to the unorganized micro-enterprise sector - to direct bank debit or ACH. Read More

ON AYE SOCIAL MEDIA PAGES











