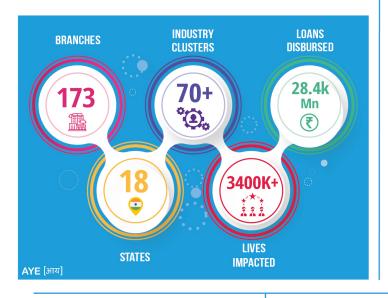


## THE AYE IMPACT



## FUNDS RAISED BY AYE FINANCE

THE ECONOMIC TIMES

### Aye Finance raises ₹125 crore from Dutch bank FMO

Proud to announce that we've raised ₹125 crores in debt from EMO - DUTCH DEVELOPMENT ENTREPRENEURIAL BANK.

Read More

#### THE ECONOMIC TIMES

# Aye Finance raises ₹107 crore in sixth round of funding from Blue Orchard

Aye Finance raised ₹107 Crores in our latest round of debt funding from BlueOrchard Finance Ltd. These funds will be utilized to offer affordable & customised credit solutions to the base of pyramid businesses in India. *Read More* 

## THE FUTURE AND AYE

While we have women as co-applicants for over 95% of our loans, we believe we can do more in enabling the women micro enterprises of India to bring about a more transformative impact on the economy. We expanded our branch network this year to the states of Bihar, Jharkhand, Gujarat & Maharashtra which have a prevalence of women entrepreneurship and with these funds from FMO we will be supporting the growth of women led enterprises in these states as well in the other 14 states that we have our presence.

Sanjay Sharma MD & Founder of Aye Finance

# **AWARDS & RECOGNITION**



Ministry of Electronics and Information Technology
Government of India

INNOVATION OF DIGITAL PAYMENTS
THROUGH LENDING



#### **BFSI INNOVATION IN FINANCIAL SERVICES**



The Economic Times: Best BFSI Brands of 2019



ACCESS DEVELOPMENT SERVICES
BEST NBFC LENDING TO MSME CATEGORY

## PARTNER SUPPORT

We are proud to onboard Aye Finance as a client of FMO. The debentures issued by Aye are particularly interesting as the on-lending will be to micro entrepreneurs, of which half will be dedicated to women entrepreneurs in the financial inclusion area of underbanked end clients. FMO's partnership with Aye therefore significantly contributes to SDG 5, gender equality and SDG 10, reduced inequalities.

Linda Broekhuizen,
Chief Investment Officer FMO

## FAME: A CSR INITIATIVE BY AYE

Over the last quarter, FAME conducted training sessions in Meerut. The goal of these sessions is to provide practical and knowledge-based support to further empower our entrepreneurs.



LITERACY





**CRICKET MANUFACTURERS** 

DAIRY FARMERS











## **OUR MILESTONES**





# AYE IN THE NEWS

#### THE ECONOMIC TIMES

## Delhi FinTechs: Lending more, rising higher

We are proud to share that Aye Finance ranks among the top 10 revenue-generating fintech companies! *Read More* 

#### THE ECONOMIC TIMES

## Aye Finance plans to raise Rs 2,000 cr in FY21

Aye Finance remained untouched as our key business strategies and data analytics helped the shadow lender sail through while others kept grappling with stress. *Read More* 

#### IBS Intelligence

# Online lender Aye Finance's profits grew 10x at INR 250 mn in FY19

We are proud to share that Aye Finance has increased its profits from ₹23 million to a staggering ₹250 million. That is to say, we've seen a growth of more than 10x in the last year alone.

Read More

# AYE AT EVENTS

#### SINGAPORE FINTECH FESTIVAL



Sanjay Sharma, MD, Aye Finance was invited to an INSEAD Masterclass on "Strategy for Financial Services in the Digital Age" at the Singapore Fintech Festival, from 10 to 15 November 2019. This 2 - day event was organized in partnership with the Inter-American Development Bank.

#### ET Rise DIALOGUES: Unboxing Entrepreneurship



The topic was "Collaborate, Compete, Co-exist: Technology-enabled Lending in 2020".

### Digital Financial Inclusion Conference by FICCI



Niraj Kaushik, Chief Credit Officer at Aye Finance, was invited

as a panel member for the session on "Digital lending models servicing traditionally underbanked retail segments", on 2nd December.

# ON THE AYE SOCIAL MEDIA PAGES



We celebrated #FinclusionWeek in Oct 21 – 25, 2019 by asking our employees what "Financial Inclusion" means to them. We love the myriad of responses we received!"









